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| PARKEN 2023: Successful restart of the leading trade fair for stationary transport | Vineeta ManglaniTel. +49 711 61946-297Vineeta.Manglani@mesago.comparken-exhibition.com |

**After a break of four years, the parking industry returned to the exhibition halls from 28 - 29 June 2023 bringing together a professional audience on two days around the topic of stationary transport. Visitors took the opportunity to find out about innovative products and solutions at the exhibition booths and about trends and developments on parking management in a wide range of presentations at the fully booked specialist conference of the Bundesverband Parken e.V. (German Parking Association).**

"After this long break, the trade fair has once again clearly shown that the event is a very important platform for all stakeholders in the parking industry," reports Simone Pfisterer, Vice President PARKEN at Mesago Messe Frankfurt GmbH. "The participants were delighted to get a comprehensive overview of the entire range of products and solutions relating to stationary transport. After four years, it was important to bring all industry representatives together again in one place to facilitate exchange."

The importance of personal talks and the significance of the trade fair in the parking industry is also reflected in the statement by Ralf Klomp, Senior Managing Director SKIDATA Germany:

"It's great to meet so many acquaintances and friends in person again, to exchange ideas and network – this just works perfectly here. The trade fair and the evening event create a perfect overall package for us here."

**Symposium convinces with a wide range of topics**

In front of an audience of over 240 participants, experts from business, science and industry provided exclusive insights into various topics related to the parking industry at this year's conference of the Bundesverband Parken e.V. As usual, the program offered varied presentations, this time on artificial intelligence, e-mobility, inner-city development, market trends, EU regulation and payment - all areas that are also relevant to socio-political and economic issues such as transport transition and digitalization.

"This year, the specialist conference is once again a key element of the PARKEN trade fair," explains Elisabeth Herles, Managing Director of Bundesverband Parken e.V. "The trade fair and specialist conference form an overall package of product presentations, knowledge transfer and the opportunity to network and exchange experiences. The spectrum of topics enables participants to obtain industry-related information and take away impulses for their own daily work."

The specialist conference of the Bundesverband Parken e.V. takes place annually; the PARKEN trade fair takes place every two years as from now.

**Successful premiere: the PARKEN Stage**

This year, a platform took place on the second day of the trade fair for visitors to find out about important industry topics such as

e-charging columns, parking solutions, sustainable parking management in cities or fire protection systems for electric mobility in underground garages. In the form of live presentations, new products and trends in the industry were presented by the companies Avantpark, DESIGNA, easpark, Riester and Scheidt & Bachmann, among others.

The trade fair with conference, which is unique in the German-speaking world, recorded 99 main and co-exhibitors in two halls at the RheinMain CongressCenter (RMCC) in Wiesbaden. 1,620 visitors to the trade show learned about the latest trends and advances in the parking industry at the exhibitors' booths and in presentations on the PARKEN Stage. Particularly noteworthy was the conference of the Bundesverband Parken e.V., which was fully booked with 244 participants two weeks before the event began.

An extensive analysis with detailed results on PARKEN 2023 will be available in fall. Images of the event are available in the press section at

[parken.mesago.com](https://parken.mesago.com/wiesbaden/en.html).

The next PARKEN will take place from 25 - 26 June 2025 at the RheinMain CongressCenter (RMCC) in Wiesbaden.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**About Bundesverband Parken e.V.**

Bundesverband Parken e.V. currently has 207 private and municipal member companies that manage around 1.3 million car parking spaces in about 4400 properties throughout Germany. Another 150 companies belong to the group of extraordinary members. The association represents the parking industry in Germany and the interests of its members with regard to questions and developments in the field of mobility and inner-city traffic concepts. The association is the conceptual sponsor of the PARKEN trade fair and regularly organizes events, conferences, and forums. (parken.de)

**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2022